Data set: Wholesale customers data

Description and Summary:

1. With the help of machine learning tools, we can formalize the Wholesale customers Data.

2. We can analyse the purchasing habits of the customers with the help of their previous purchase history using machine learning tools. We will also be able to identify the customer type based on their purchase summary and the items they purchase the most.

3. By further implementing machine learning tools we can exactly formulate the total percentage of the above-said items based on the measurements and this will help us in better assistance of the customers according to their channel purchases.